



**inCLOUD**  
LEARNING SOLUTIONS



# COMPANY PROFILE



WHO WE ARE





## ARE YOUR WORKFORCE AND BUSINESS GOALS ALIGNED? THEY SHOULD BE.

Change isn't only inevitable, it's also necessary for growth. At InCloud Learning Solutions, we take businesses where they need to go in order to keep them ahead. Not only are we focused on the bigger picture but we're also passionate about finer details and processes. As a result, our training and change management has helped equip more than 20 businesses with the resources to upskill their staff effectively and economically.

With our efficient assessments and learning tools, we'll help you do just that. InCloud's world-class training methods provide every client with a tailored learning solutions plan to address their own unique needs. This helps them meet their organisational goals and gets them another step closer to becoming an employer of choice.

We've also added cloud hosting to our already impressive arsenal of services. This has now made us an indispensable part of many businesses, allowing us to work beside them as partners. At InCloud, we're all about performance. As a result, we take client performance as seriously as we take our own.

This means that we strive to help our clientele perform at an optimal level by allowing them to innovate within their market at all times. Through this approach, we're able to understand every client's needs and provide solutions tailored to truly make a difference.



## MOVING BUSINESSES FORWARD INTO POSITIVE CHANGE IS OUR BUSINESS.

Why do so many companies win and others lose? A key secret to successful companies is when a leader and an organisation are able to create an environment which allows people to perform to their full potential. Most high valued organisations and leaders spend the necessary time in shaping their context by:

**Firstly make choices** - decide which clients and markets to go for, what products or services to offer and how to apply your resources,

**Secondly win "votes"** - where in a listed company you have to remain in accord with many stakeholders as well as persuade some of them like your staff to support your objectives,

**Thirdly build capacity** - whereby you have to develop your company's "relationship goals" in order for your staff is clear about what you want and they are clear about what you wanted from them.

Often a poor leadership and training environment for staff growth explains why so many change efforts fail to deliver the expected results and why companies struggle to survive and grow and why it is important to highlight what leaders must do to make a difference. Organisations are what we describe as "managed conversations" where staff members inside an organisation communicate continually on what they must do and how they have to do it. The underlining importance of a leader is to provide a clear point of view and to ensure the motivation and development of staff.

Is your company struggling to grow and are your leaders practicing this? Are your workforce and business goals aligned? They should be.



## MAKING AN AFFORDABLE DIFFERENCE TO YOUR BUSINESS...

Change isn't only inevitable, it is also necessary for growth. At InCloud Learning Solutions, we believe in the investment in human development as a critical financial outlay that no business can afford to overlook. With a taxing economic climate, many organizations however tend to ignore learning programs because they feel they simply can't afford them. That's where we can help your organization with our uniquely tailored training and change leadership management that has helped equip numerous businesses with the resources to up skill their staff effectively and economically.

By choosing an InCloud solution, you can also lessening your carbon footprint and staff turnover in the process by having the benefit of streamlining your workforce with learning tools that evolve with your staff.

# SOLUTIONS





## TAILORED LEARNING SOLUTIONS FOR QUALITY ASSURANCE.

At InCloud we're all about performance. As a result, we take client performance as seriously as we take our own. This means that we strive to help our clientele perform at an optimal level by allowing them to innovate within their market at all times. Through this approach, we are able to understand every client's needs and provide solutions to truly make a difference.

### 1. CLOUD COMPUTING CHANNELS

We are aware no business or corporate culture is ever the same. This means that your approach to training and change should not be either. This is where we come in as our programs are developed to suit current organizational and economic climates. With cloud computing having been well received in the South African market and around the globe, the following solution channels are available to you:

**Infrastructure as a Service (IaaS)** – the provision of storage, hardware, servers, and network components to support operations

**Platform as a Service (PaaS)** – this involves renting hardware, operation systems, and storage network capacity over the Internet.

**Software as a Service (SaaS)** – a software distribution model where a vendor or service that is provided or made available over the Internet, hosts applications.



## **2. STAFF UP SKILLING AND RETENTION**

With our efficient assessments and learning tools, we'll help you decrease staff turnover and create better candidates for your workplace. InCloud's world-class training methods provide every client with specialized learning solutions plan to address their own unique needs. This helps them meet their organizational goals and gets them another step closer to becoming an employer of choice.

## **3. CLOUD HOSTING**

Apart from our assessments and learning tools, we've also added cloud hosting to our already impressive arsenal of services. This has now made us an indispensable part of many businesses, allowing us to work beside them as partners.

## **4. LEARNING DEVELOPMENT**

- Training Material Development
- Curriculum Development
- Training Material Deployment
- Learning Management System Integration





## **5. TRAINING DELIVERY**

- Train the Trainer
- Learnership
- Skills Programs
- Soft Skill Training

## **6. ON-PREMISES SUPPORT**

Our network of resources support and assist your team, with remote offshore resources speeding up content development through tools, templates, and proven methodologies.



## **7. DIAGNOSTICS AND PERFORMANCE ANALYTICS**

Our customised learning solutions mean less project implementation risk through proven targeted performance. With affordability remaining front of mind, you can keep your staff moving forward, promoting superior performance without the worry of budget constraints. Through effective consulting, diagnostic, and analytics solutions, you can guarantee targeted learning and development programs that help you to track performance outcomes.

## **8. e-LEARNING**

In our experience, engaging e-Learning is what drives successful adult education. Our expertise in training and communication has helped us create innovative learning content that sets us apart. The InCloud approach to e-Learning considers content, audience, business goals, budget, and most importantly of all, the desired measurable outcome. This makes our solutions comprehensive, reliable, and successful.



## **9. PEOPLE AND CULTURE TRAINING COURSES**

Through specialised training, we strengthen corporate environments and drive overall user/employee performance. With a range of courses on offer from one to three days in duration, we'll help transform your resources and corporate culture.

### **Available courses:**

- Train the Trainer - 3-day program
- Managing Change - 2-day program
- Skilled Presenter - 2-day program
- Team Leadership - 1-day program
- Project Management - 2-day program
- Coaching and Mentoring - 1-day program
- Writing Technical Documentation - 2-day program
- Becoming an Effective Change Agent - 2-day program

## **10. ADAPTIVE LEARNING**

In the spirit of collaboration, we are currently working on building an adaptive learning platform. Through this integrated technology, we're able to deliver highly targeted training to the right person, when they need it most. This will further optimise the workforces of our clientele and assist them in placing the right person, in the right role.

# OUR APPROACH





KEEP YOUR BUSINESS MOVING FORWARD  
WITH TRAINING THAT MAKES A DIFFERENCE.

### OUR METHOD IS BASED ON:

**A tailored approach** - Skills assessment and building of content according to the unique needs of your organisation.

**Time to deploy** – using cloud based technology to build, deploy and manage the learning process in a far shorter time than normal approach

**Cost to deploy** – leveraging cloud based technology reduces cost, reduces needs for additional assets and infrastructure.

**Buy in** – Ensuring that the training efforts are not wasted – the change management and obtaining the emotional “buy in” of each employee is critical and often overlooked



## **THE INTEGRATION OF MODERN TECHNOLOGIES AND SKILLS**

Our approach also combines the alignment of skills and utilisation of broadband services to be fully harnessed for both business and personal uses. As a result of these emerging technologies and their associated skills, we have tailored our learning solutions to assist in the following areas:

- Leadership Change Strategies
- Company/Team and Individual
- Business Transformation Strategy and Change
- Assessments
- Organisational Design
- Expectation Management
- Stakeholder Management
- Internal Change Network Development
- Change Networks



## WHAT SETS US APART?

### WE WANT WHAT YOU WANT

Simple we focus on what is important to you as a business! Such as profitability, ROI, share price, revenue, improving sales, productivity and efficiency. That's why our cloud based learning platform enables you to realise higher return on investments and return on assets through the ability to assess, build, deploy and manage the employee learning process of any project in a far shorter time period and with lower costs. This is the key to the success of projects, large, small, strategic or tactical and ensures that a return on investment is realized at an early stage of the transformation process.

### INTELLECTUAL CAPABILITY AND EMOTIONAL COMPETENCY

We believe the profitability and success of a business is not built on achievement only, but in the integration or cross pollination of emotional skills and intellectual intelligence that produces necessary and dynamic skill sets. Our learning solutions build the skills necessary for personal and organisational successes, something that's vital for the profitability of any business. Alongside intellectual skills sits emotional intuition this includes the ability to build smart relationships with others.

In order to develop and nurture that intuition, we offer learning solutions based on strengthening five cores Emotional Intelligence competencies. These are self-awareness, self-regulation, self-motivation, empathy, and social skills. In line with this approach, inCloud allows you to train every employee to be the right one for his or her position or department.

# CONTACT US

**FOR MORE ON HOW OUR LEARNING  
SOLUTIONS CAN DRIVE YOUR ROI, WHY NOT  
GET IN TOUCH WITH US TODAY?**

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