



Business Growth & Solutions Architects

Paul Strodiak

28 MARCH 2023



Our mission is: to get businesses to TRANSFORM to operate more EFFICIENTLY because it ensures business SUSTAINABILITY and EXPONENTIAL GROWTH!

Presentation Contents

1. Example of our products and services
 - i. Startups
 - ii. Businesses in trouble or experiencing slow growth
 - iii. Business expanding
2. Our Business model
3. Summary
4. Closing

Who do we assist 1 – Startup companies



Founder Issues or concerns:

- ✓ Is our dream realistic
- ✓ What is the real demand out there
- ✓ What services are we going to provide
- ✓ How will get funding
- ✓ Will it make money
- ✓ How will we fund our business
- ✓ How are we going to find clients
- ✓ How are we going to structure our business etc.

Our services:



Lead approved business plan establishment to ensure well functioning growing business



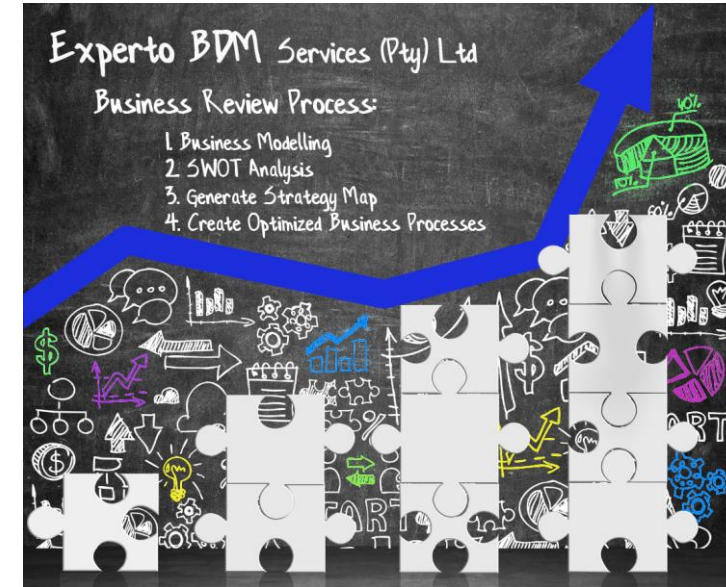
Who do we assist 2 – Struggling companies

Our services:



Leadership Issues or concerns

- ✓ Lost more clients
- ✓ Cashflow and revenue is bad
- ✓ We must save costs immediately
- ✓ Low productivity and
- ✓ Conversion of leads into clients low
- ✓ We cannot afford
- ✓ We reduce reduce our prices to stay competitive
- ✓ Should we close the business etc.



Lead business recovery implementation to ensure sustainable & growing business



Who do we assist 3 – Expanding Companies



Board members Issues or concerns

- ✓ How do we empower the workforce
- ✓ How do we best utilize resources
- ✓ How do we stay competitive
- ✓ How do we improve customer experience
- ✓ How do expand to become global
- ✓ How do we keep steady customer base growing
- ✓ Should we get bigger office etc.

Our services:

Perform business readiness assessment



Implement Pre-configured Advanced Digital Solution to enable future growth



Experto BDM Services – Business Model



Value-added Reseller for Aligné Workplace Solution



Business Engineering and Technology Skills



Consulting Services Model

- Business plan from R 6500.00
- Business Review from R 6500.00
- Business Consulting hourly rate from R750.00
- Project management hourly rate from R 850.00

Digital Solutions Model

- Business readiness assessment R 7500.00
- Product subscriptions cost including maintenance and technical support (on demand)
- Business Consulting hourly rate from R750.00
- Functional support hourly rate from R 750.00
- Project management hourly rate from R 850.00

What is Aligné Workplace SaaS Product



PROUDLY
SOUTH AFRICAN



Product includes:

- Full Customer Relationship Management Tool
- Quality and workflow enabled Project Management Tool
- Task Timesheet Management Module
- Task expenses and control management Module
- Resource Management Module

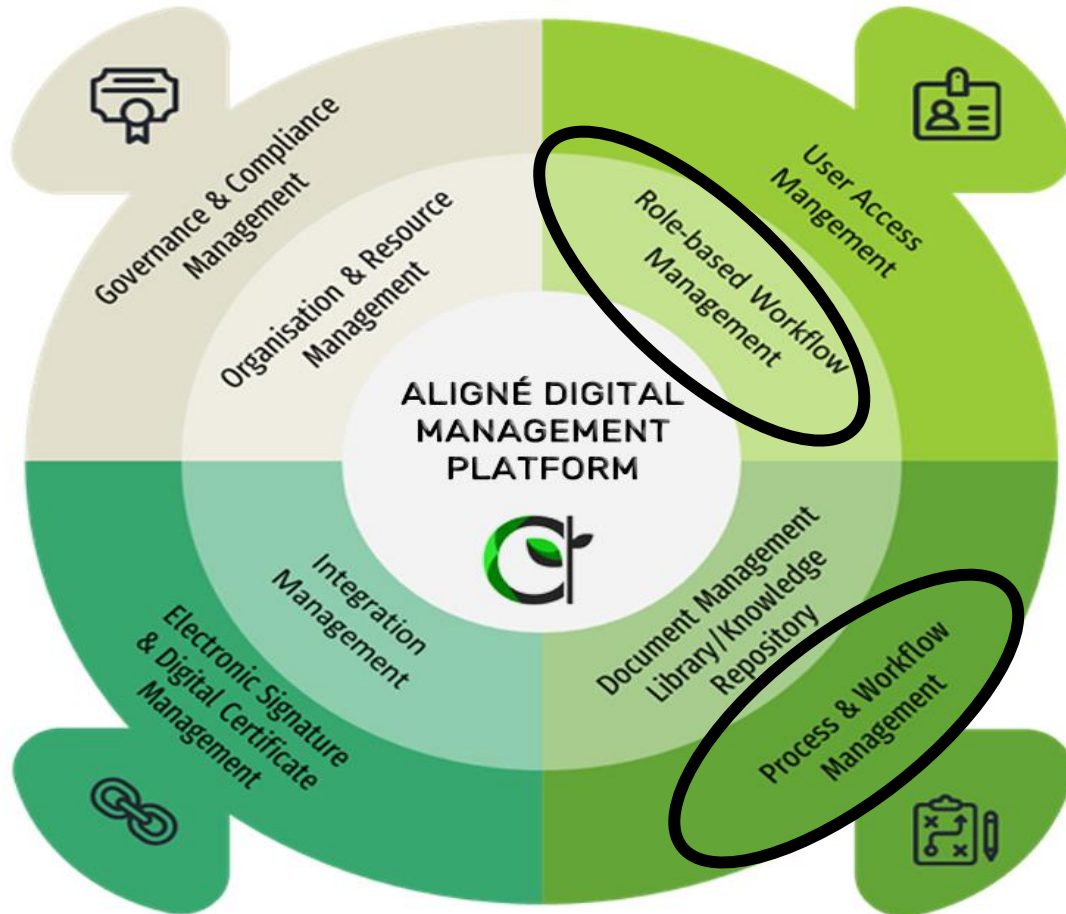
Total compliance to International Standards

6-12 months Subscription licenses range from **R240.00** pm to **R320.00** pm depending on the complexity of the ready configured solution

\$ 13.20 € 12.20 at todays exchange rate

Comparative International basic products:

\$ 25.00 € 22.00 at todays exchange rate



Available Digital Solutions



Lephar



ACCREDITATION Status

sanas
South African National Accreditation System

Work in progress



TEMAMII

In summary what is in it for you?

Weaknesses
to
Strengths

STAGNANT BUSINESS → DYNAMIC GROWTH

UNCOMMITTED CUSTOMERS → ENGAGED CLIENTS

RESTRICTED EMPLOYEES → EMPOWERED WORKFORCE

BOTTLENECKED PROCESSES → OPTIMIZED OPERATIONS

EXPERTO BDM
SERVICES (PTY) LTD





shutterstock.com · 1523635688

**Now book a free
30-minutes meeting
and get a Risk Management
Profile in MS Excel or
Google Sheets afterwards!**

<https://calendar.google.com/calendar/u/0?cid=OTE5OTYwZTk3YjE1ODcyMGFhOGJiZGMzMTMxM2E2NjRlMwI3MjlkMDBhMDdhMGJhZWVjZWUzNmRhYjZkNzBhYUBncm91cC5jYWxlbmRhci5nb29nbGUuY29t>

Contact Details: Paul Strodike

Mobile: +2783 2658013 Email: paul@expertoconsulting.co.za

LinkedIn Personal Profile: www.linkedin.com/in/paulstrodike

LinkedIn Company Page: www.linkedin.com/company/experto-bdm-services

Website: www.expertoconsulting.co.za

Facebook: www.facebook.com/expertobdmserv

I Need an Expert: www.ineedanexpert.co.za/paul-strodike

CCBC e-Commerce Shop: https://citionline.iexpo.co.za/system/expo/booth.php?booth_id=454