



**Support Local Business, Improve Local Economy  
& Uplift Local Community**



**REVIVING THE TOWNSHIP ECONOMY**

# ORGANISATIONAL INFORMATION

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Chairperson

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# WHO ARE WE?

**Tshwane Community Business Forum (TCBF) is an active network of individuals, groups of small and micro enterprises both informal and formally registered, home-based enterprises, co-operatives and non-profit organizations, working together to create opportunities for themselves in order to enhance their earning power and create jobs in Tshwane. The forum is dedicated to promoting the interest of all members, associates and volunteers from different regions of Tshwane.**

**Tshwane Community Business Forum is an independent and non-governmental organisation formed in January 2014 by a group of entrepreneurs to be the voice of SMMEs and co-operatives operating in the townships and rural areas in Tshwane. Its purpose is to increase the number of active entrepreneurs and empower them in order to grow the economy and contribute to the social and economic well-being of the underprivileged communities in our region.**

**TCBF offers a new business model for small enterprise development where business owners get on-going support throughout the year for a period of 3 years. TCBF uses a team of graduates who have been developed to assist all township entrepreneurs who need support in non-financial services. Our business support services include company registrations, legal documents, accounting services, marketing, technical skills, entrepreneurship, small business management and funding.**

# BACKGROUND

Tshwane Community Business Forum is an affiliate member of Tshwane Business Forum (TBF) which was formed by all Tshwane Business Chambers/Forums and Associations to facilitate and coordinate a working relationship between business formations and the City of Tshwane. It was launched on 22 August 2013 by Councillor Kgosientso Ramokgopa, Executive Mayor, City of Tshwane.

## Chambers involved

1. TSHWANE EAST BUSINESS CHAMBER
2. TSHWANE NORTH BUSINESS FORUM
3. CULLINAN BUSINESS CHAMBER
4. TSHWABAC
5. NAFCOG
6. NAFCON
7. CENTURION BUSINESS FORUM
8. GREATER TSHWANE BUSINESS CHAMBER
9. TSHWANE YOUTH CHAMBER OF COMMERCE
10. YOUTH CHAMBER INTERNATIONAL TSHWANE
11. CAPITAL CITY BUSINESS CHAMBER
12. TSHWANE COMMUNITY BUSINESS FORUM



# LIST OF SMALL FORUMS

- 1. HAMMANSKRAAL – THEMBA BUSINESS FORUM**
- 2. TCBF – GA-RANKUWA**
- 3. TCBF - SOSHANGUVE**
- 4. TCBF – MABOPANE**
- 5. TCBF - WINTERVELD**
- 6. TSHWANE BAREKISI BUSINESS FORUM**
- 7. SHUMISHANANG TSHWANE BUSINESS FORUM**
- 8. PEOPLE WITH DISABILITY BUSINESS FORUM**
- 9. TSHWANE WOMEN BUSINESS CHAMBER**
- 10. TSHWANE SMALL FARMERS FORUM**
- 11. SA SMALL TRAINING PROVIDERS FORUM – TSHWANE**

# OUR VISION & MISSION

## **Vision**

**To increase the number of entrepreneurs in our townships and empower them in order to grow the economy and contribute to the social and economic well-being of the underprivileged communities.**

## **Mission**

- Make a difference in the communities we serve.**
- Reduce poverty through cooperation.**
- Promote innovation and entrepreneurship in our communities.**
- Contribute to sustainable human developments.**
- Strengthen competitiveness and sustainability.**
- Increase savings and investments for SMMEs and Co-operatives.**

# OUR OBJECTIVES

- Bring unity amongst existing township-based entrepreneurs.**
- To be the voice of Small, Medium and Micro Enterprises operating in the townships and rural areas within the city of Tshwane.**
- To lobby with appropriate government structures and private sector in order to contribute to a society where social entrepreneurs are empowered.**
- To identify problems affecting SMMEs operating within communities and provide solutions.**
- To promote and support entrepreneurs to enable them to reach their full potential by constantly looking for ways to create opportunities for businesses growth.**
- To provide information, advisory services and business support services for development of members of TCBF.**
- To promote business linkages between TCBF members, Government and the private sector.**
- Empowering SMMEs through non-financial support services, continuous training and development to enable them to be sustainable.**

# WHAT DO WE DO?

## **Members Services**

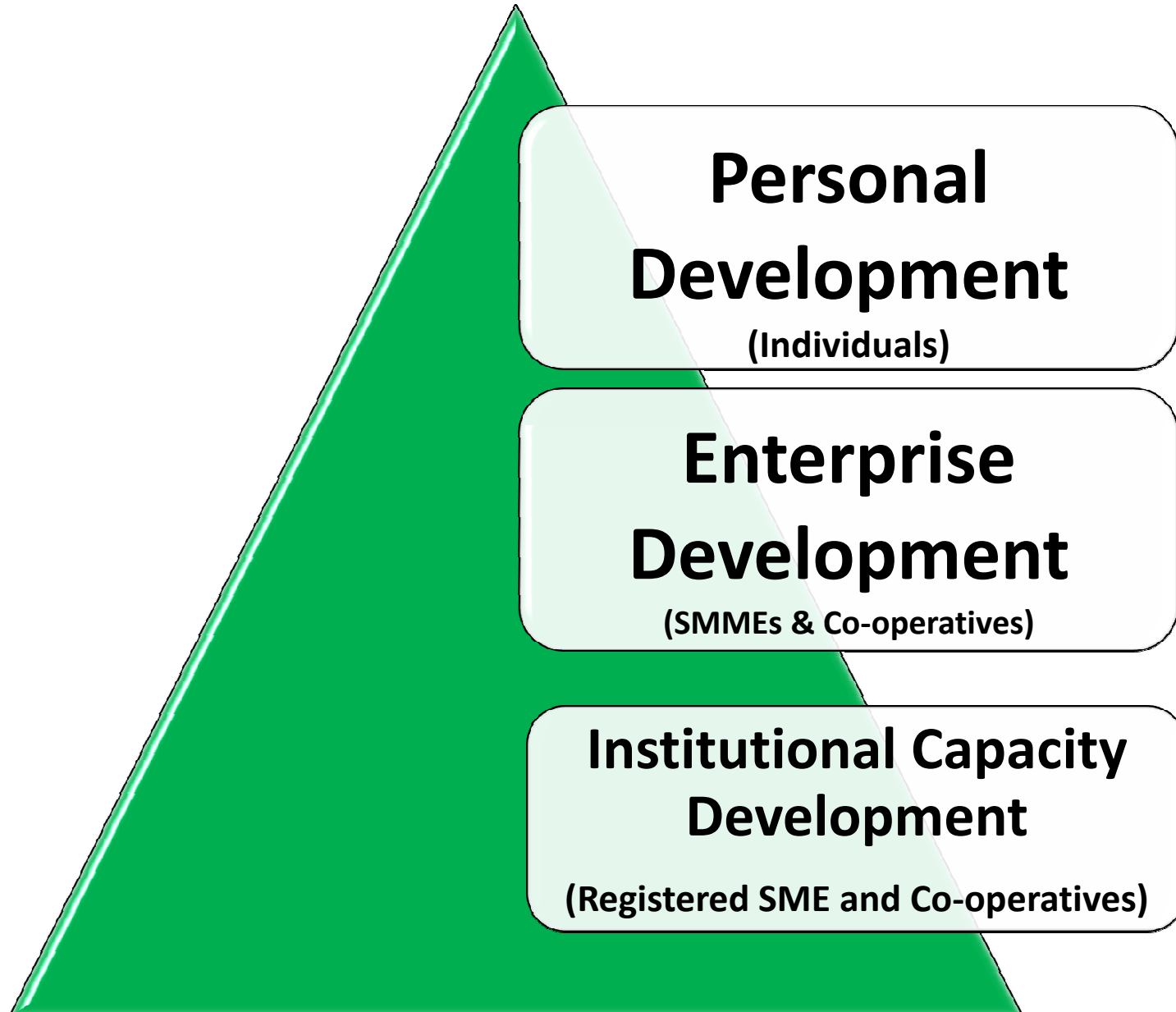
- ✓ **Sharing of information to support Entrepreneurs, Co-operatives and Community-based organisations.**
- ✓ **Access to finance.**
- ✓ **To improve the overall quality of life for entrepreneurs in the black community through skills and government contracts.**
- ✓ **Support on Governance and Administration issues affecting our members' businesses.**
- ✓ **Access to markets (Procurement opportunities and Market Linkages)**
- ✓ **Business Support Services.**
- ✓ **Training, workshops and seminars.**
- ✓ **Lobbying and advocacy on policy matters advancing entrepreneurial growth.**

## **Advertising and Promotion**

- ✓ **Access to a centralized database of verified service provider members.**
- ✓ **Receive referrals from local Communities**
- ✓ **Business Linkages opportunities**
- ✓ **Sponsorship opportunity with various networking events, training courses and opportunity to host events "Business Breakfasts and Seminars".**



# SKILLS DEVELOPMENT PROGRAMME



CTLF MANUFACTURING



BAKERY



CATERING



CONSTRUCTION



FUNERAL SERVICES



MEAT WAREHOUSE



WHOLESALE



FOOD PROCESSING



FOOD PROCESSING

# PROMOTING CO-OPERATIVES



**Start where you are. Use what you have. Do what you can.**

By Arthur Ashe

# About Membership

Membership is open to any business operating in the City of Tshwane, and is divided into the following three categories:

- 1) Basic Membership: informal enterprises, home-based sole traders and NGOs supporting local businesses.
- 2) Original Membership: formally registered small enterprises and co-operatives.
- 3) Affiliated Business Forums, Chambers and organisations supporting SMMEs, Co-operatives, Informal Businesses operating in the townships and rural areas.
- 4) Associates: Government Institutions, SETAs and the private companies.

## Membership Benefits

There are countless good reasons to join TCBF and direct benefits.

**Business Network:** TCBF offers you the huge network, which will result in business linkages opportunities. Through our networking opportunities, TCBF can save you time and money by introducing you to potential partners, customers and suppliers. The networking events are in the form of business information sessions, breakfast, luncheons, dinners, exhibitions and business conferences.

**Business Relationships:** TCBF is a member of Tshwane Business Forum, so it is in a better position to facilitate business linkages between its members and their counterparts in other regions. TCBF facilitates business relationships with Government Development Agencies, SETAs and the private sector. With its widespread and numerous contacts, these relationships will be extended between local businesses and big businesses within the Tshwane regions and across the Gauteng Province.

# MEMBERSHIP BENEFITS

	Basic Membership	Original Membership	Affiliate Membership	Associate Membership
<b>Information and Relationships to Access Business Opportunities</b>				
Access to Information	√	√	√	
Business Advisory Services	√	√	√	
Business Opportunities	√	√	√	√
Event Discounts	√	√	√	√
Promotional Discounts	√	√	√	√
Committee Participation	√	√	√	√
Coaching and Mentoring	√	√	√	
<b>Business Consultation(s)</b>				
Member-to-Member/Group		√	√	
One-on-One Business Consultation		√	√	
Technical Support		√	√	
Business Advisory Support		√	√	
Market Research/Outreach		√	√	
Training Opportunities		√	√	
<b>Relationships</b>				
Teaming/Sub-contracting		√	√	√
Business-to-Government		√	√	√
Business-to-Business		√	√	√

# NEED MORE INFORMATION?



**Call us Today**

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