



Helping you create a residual income
business

CALAMOS: AUTHORISED AGENTS

Reseller/agent opportunity

Thank you for considering Calamos Communication's reseller programme.

In the following pages we will give you a short overview of who we are, an explanation of the opportunity, a look at some of our clients, the earning opportunity and the process to get involved with us.

Please go through the pages, but do not expect to get all the answers here. We would like to have an interview with you, either telephonically, or if possible in person to determine if you are the right candidate.

The purpose of the info we give here is hopefully to wet your appetite sufficiently to take the next step. We have been involved in this field for more than 5 years and have accumulated enough experience to shorten the learning process for you.

It is however a programme that might not be for everybody, and we understand this. If you do see an opportunity, please send us the registration document at the end of the document so we can arrange for the next step.

So now to the rest....enjoy!

The Opportunity

Calamos has entered into strong partnerships with leading suppliers in **telecommunication, electronic communication and eDMS** to ensure best solutions at competitive pricing to our customers.

Our unique solution is that we not only act as a reseller, but we actually share all our products with the agents we appoint country-wide. You don't have to find the product, we have a proven product for you.

Breaking with tradition we have decided not to keep the big opportunities for ourselves, but instead to give small businesses access to a real business with enormous a residual income opportunity.

We have realised that there are many young entrepreneurs looking for opportunities to start or expand their own businesses, but without the credibility to make convince their prospects that they can do the job..

We have teamed-up with partners who are setting the benchmark in communication in South Africa today. From **Telecommunications**, to **IP-PABX**, to **Electronic Document Management** solutions.

The intention is that we provide you with training and support and you find the customers. Our partners names and track record will convince your prospects that you can do the job.

Calamos Communications is actively seeking to appoint agents throughout South Africa to provide the corporate market in their own areas with real solutions.

- We address you concerns for investments barriers,
 - Training and support
- and the major one all small businesses have faced:
- credibility.

We are looking for individuals with:

- **experience in sales and marketing.**
- **exposure in the fields of telecommunication, office technology, or Office IT**
- **who wants either to start a new business or expand their current portfolio of products.**

We will give training; assist you in the field and take care of painful administration issues.

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- The opportunity
- What is our pedigree
- Customer benefit
- Some references
- Next Step
- Sign up



To get going:

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E-mail: pienaar@calamos.co.za

What is our pedigree

Established in 2005 and the leading next generation IP network, we are a South African company focusing on the delivery of converged voice and data solutions.

Irrespective of the size of the business or enterprise, we offer carrier-grade routing at reduced rates for all call types, fixed-to-mobile, local, national, on-net and international calls. With pure per second billing from the first second, we guarantee immediate monthly savings in excess of 30% vs. standard Telkom rates

In the few years since , we have captured over 25% of the top 200 blue chip companies in South Africa.

Our IP PABX solutions offer clients the flexibility of a hosted solution where scalability is matched with keen pricing. Alternatively, we also offer onsite IP PABX solutions with leading in its field features but a huge competitive pricing edge.

Key Facts

- Our product portfolio includes a range of business voice and data services for SMEs, larger organisations, call centres and government organisations.
- We are able to provide comprehensive converge communication services country-wide
- Our IP-based next generation network has been developed using Cisco MPLS technology and is capable of providing services to any SA organisation.
- With our hosted IP-PABX solutions we offer true scalability to our clients to address their in-house connectivity requirements
- We are a financially stable company with strong investors and offer a real alternative to the incumbent networks.
- We believe in putting our customers at the heart of everything and provide peerless customer service and delivery.

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What can you earn?

Now that you know we can provide a real solution to you customers, you sure want to know what is in it for you?

We want you to contact your customer and with the aid of the training and support in place, open doors and present our solution to the customer.

Once the customer decides to implement our solution, our project teams will take over to roll out the solution.

You will then be paid for a portion of the profit that we make, on a monthly basis, for as long as your customer stays on our network.

This profit depends on the type of call made by your customer and can vary from month to month.

Depending on your experience and performance, you could earn up to 80% of the monthly profit we make from our principals.

This is real residual income!

Do the work today and earn for life!

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Some references

Our reference list proves our market acceptance. It will tell your customers that we are able to deliver on our promises. It should also tell you that we will back you up. We are not new arrivals and that is the promise you can take to the market **even if you are new.**

A complete list is available as part of our training. Below is some of our Telecoms clients:

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NASHUA COMMUNICATIONS

iconnect

papertrail

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Next step

If you have read to this point, you are serious. Knowing what to do next is simple, but doing it; giving execution, taking the next step, will make the difference between missing out or getting to your dreams.

We have decide to keep the registration fee as low as possible. A franchise could set you back by several hundred thousands, if not millions, creating an opportunity only if you have money to invest.

We know that these massive franchise fees stop many people from starting their own businesses. But we also know that if you make only a low initial investment, your commitment level might not be as strong as we need it to be to succeed. So we try and balance your investment capability with our incurred expenses and come up with a number that will help you be successful.

We include in this fee:

- A training manual
- Formal training session in Johannesburg
- In field sales assistance at customers
- Access to our full product line up
- Sales and marketing support documentation
- Administration assistances
- Billing and invoicing to clients and payment management
- Customer care and service support
- Annual sales incentives

ALL this for a single registration fee of R5,000.

In addition to this, should you be a fast starter, you could get a full refund of the registration fee in the first 3 months. Ask us with your registration.

The next step is up to you. Don't miss this window of opportunity.

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iconnect

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Signing Up

Get going immediately by printing the response form and getting it to me as soon as possible. I will then give you a call to discuss the best way to get training.
My contact detail is at the bottom of each page

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Get me registered

Put mark in relevant box

- I am ready, let's go
- I am ready, but have more questions
- I have some questions
- This is not for me (Then I can remove you from my database)

Name:

Address:

Phone:

E-mail:

Background

Please tick what applies to you most

- Business owner
- Unemployed
- Employed, but want to break free
- Skilled entrepreneur
- Keen but unskilled entrepreneur
- I have a registered business
- Help me register a business



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