



PricewaterhouseCoopers
(www.pwc.com)

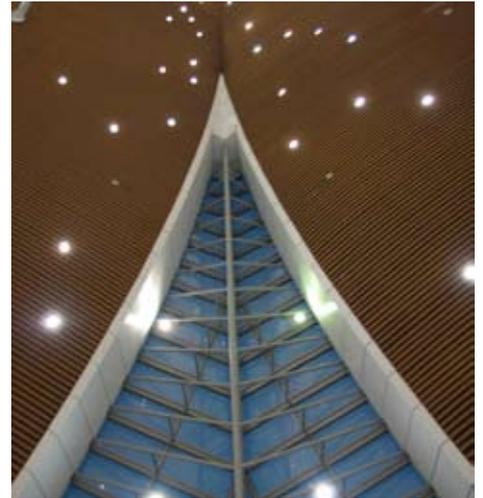
Provides industry – focused assurance, tax and advisory services to build public trust and enhance value for its clients and their stakeholders.



More than **163,000** people in **151** countries across our network share their thinking, experience, and solutions to develop fresh perspectives and practical advice.



Content



- 2 About us
- 4 Industry – focused services
- 8 Sustainability & Climate Change
- 10 Our people
- 12 Corporate Responsibility at PwC

About Us



Operations in Indonesia

PricewaterhouseCoopers Indonesia (PwC) comprises over 1,000 employees, including over 30 partners. Today, the services offered by PricewaterhouseCoopers Indonesia continue to add value in virtually every industry and profession in every region of the country.

We have played an integral part in the growth and progress of Indonesia for the past 30 years having worked with our clients to help them succeed through both buoyant and challenging economic environments. Today we continue to work with many large multinationals, public sector entities and Indonesian companies, providing solutions to their complex business issues.

Our services are rendered through separate legal entities focusing on different aspects of the service offerings we provide.

We draw on the collective resources and experience of PwC, both here and worldwide.

Create value, build trust

We help our clients solve complex business problems by combining a global mindset with the expert talents of our people. We provide industry-focused assurance, tax and advisory services for public and private clients. We use our network, experience and business understanding to build trust and create value for our clients.

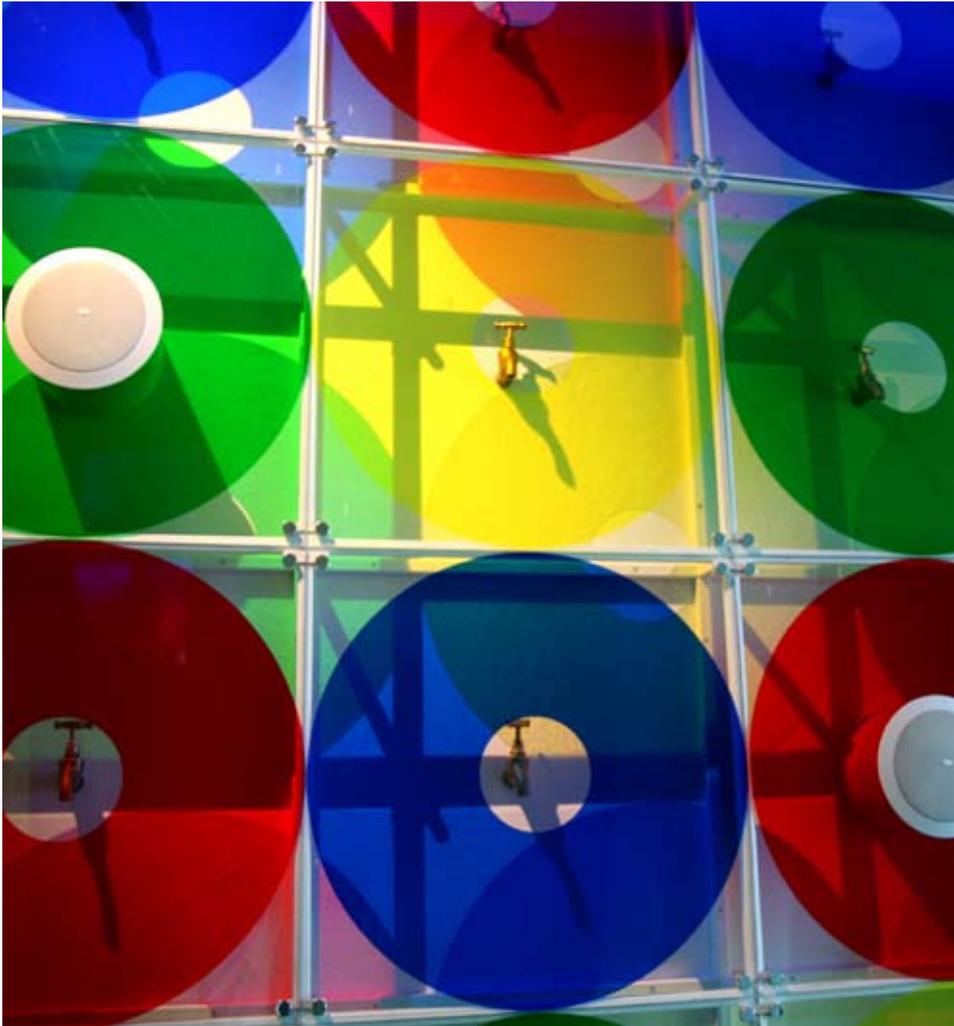
PwC network structure

The PwC global network is structured as a network of member firms, operating locally in countries around the world. It is this network that provides PricewaterhouseCoopers firms with the flexibility to share knowledge, skills and resources with speed and consistency – to the ultimate benefit of our clients.

In most parts of the works, the right to practice accountancy is granted only to national firms that are majority owned by locally qualified professionals. Consequently, PwC member firms are locally owned and managed but with an international team, thereby enabling a deep understanding of local markets and simultaneously providing global insight.



Industry - focused services



Building trust and enhancing stakeholder value

The industry-focused services provided to public and private clients brings value to business through sharing quality solutions. Our multi-disciplinary approach allows us to provide services beyond the audit and taxation services we are known for. We take pride in delivering added value services by helping our clients improve transparency, governance accountability, and financial performance and return.

Services	Description
<p>Assurance</p> <p>Improve corporate reporting and provide assurance systems are operating effectively within a business environment.</p> <p>Provide assurance over the quality of financial information.</p>	<ul style="list-style-type: none"> • Statutory audit • Financial accounting • Non-financial performance and reporting • Regulatory compliance • Independent systems and process assurance • Risk advisory services • Financial Reporting Standards readiness and conversion (including IFRS and US GAAP)
<p>Tax</p> <p>Optimize organisations tax efficiencies, and contribute to overall corporate strategy through the formulation of effective tax strategies and innovative tax planning.</p>	<ul style="list-style-type: none"> • Corporate tax compliance and planning • Mergers and Acquisitions • International assignments and personal tax compliance • Indirect tax, including VAT and customs management • Transfer pricing and investigations • Tax audit and Tax Court appeals • Business start up and structuring • Payroll Outsourcing
<p>Advisory</p> <p>Provide an integrated suite of solutions covering deals and transaction support, performance improvement, internal audit and forensic services.</p>	<p>Transaction - maximisation of benefits such as :</p> <ul style="list-style-type: none"> • Business recovery services • Corporate finance (Mergers & Acquisitions) • Infrastructure, government and utilities • Transaction support • Corporate Value Advisory • Business strategy <p>Consulting – Working with your organisation to minimise risk and enhance performance:</p> <ul style="list-style-type: none"> • People and Change • Business Process Improvement • Information, Communication & Technology Effectiveness • Internal Control Review/Co-Sourcing • Compliance Reviews • Internal Audit Strategy/Transformation/Training • Fraud Investigation • Forensic Accounting • Computer Forensic Technology

Insights to help you build greater value and maximise opportunities

PwC serves leading businesses in the sectors we focus on. The depth and breadth of our industry-focused services mean that we look at the business issues – not just accounting and auditing matters – while taking into consideration industry risks and challenges. By organizing our services around industries, we:

- Share the latest research and points of view on emerging industry trends;
- Collaborate on business and accounting issues unique to individual industries, especially in situations where interpretive guidance is required; and
- Provide methodologies and best practices in complex accounting, taxation and business areas.



Industry capabilities

Consumer and Industrial Products & Services

- Automotive
- Retail & Consumer
- Transportation & Logistic
- Pharmaceutical
- Chemicals
- Engineering & Construction
- Forest, Paper & Packaging
- Industrial Manufacturing
- Metals

Financial Services

- Banking & Capital Markets
- Insurance
- Asset management
- Islamic banking & finance
- Securities

Energy, Utilities and Mining

- Mining
- Electricity
- Oil & gas
- Water

Government

- Government bodies
- Regulators

Technology, Information, Communication & Entertainment

- Advertising
- Television, publications & other media
- Entertainment
- Information Technology
- Telecommunications
- Hospitality & Leisure



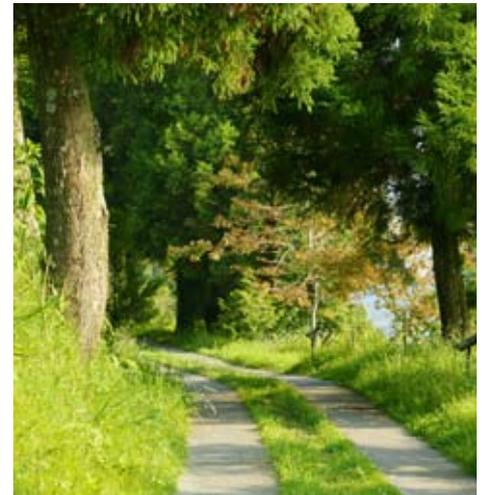
Sustainability & Climate Change





PwC Indonesia has a dedicated team of advisers to provide businesses with advice and support on issues arising from both the governmental response (such as the introduction of carbon, environmental taxes and other regulation), and from the business response (such as reorganisation or acquisition), to the sustainability & climate change agenda.

Our team is closely aligned with PricewaterhouseCoopers global sustainability & climate change practice, which comprises over 500 professionals in more than 40 territories around the world, serving more than 50% the global Fortune 100 corporations, and partnering with such major environmental organisations as the World Business Council for Sustainable Development (WBCSD), Global Reporting initiative (GRI), the UN Global Compact and the World Economic Forum.



Our people



Our People are core to PwC's success

Our people form the bedrock of PwC. In achieving a high performance corporate culture, our talent management strategy includes workplace activities such as people development and global mobility. Our workplace includes people from many different countries, local and expatriate, to bring a unique combination of skills.

People development.

We recognize that our people need to be trained in the necessary skill sets to perform audits, compliance, tax and/or advisory work. Underpinning our people development initiative is our talent management framework which includes:

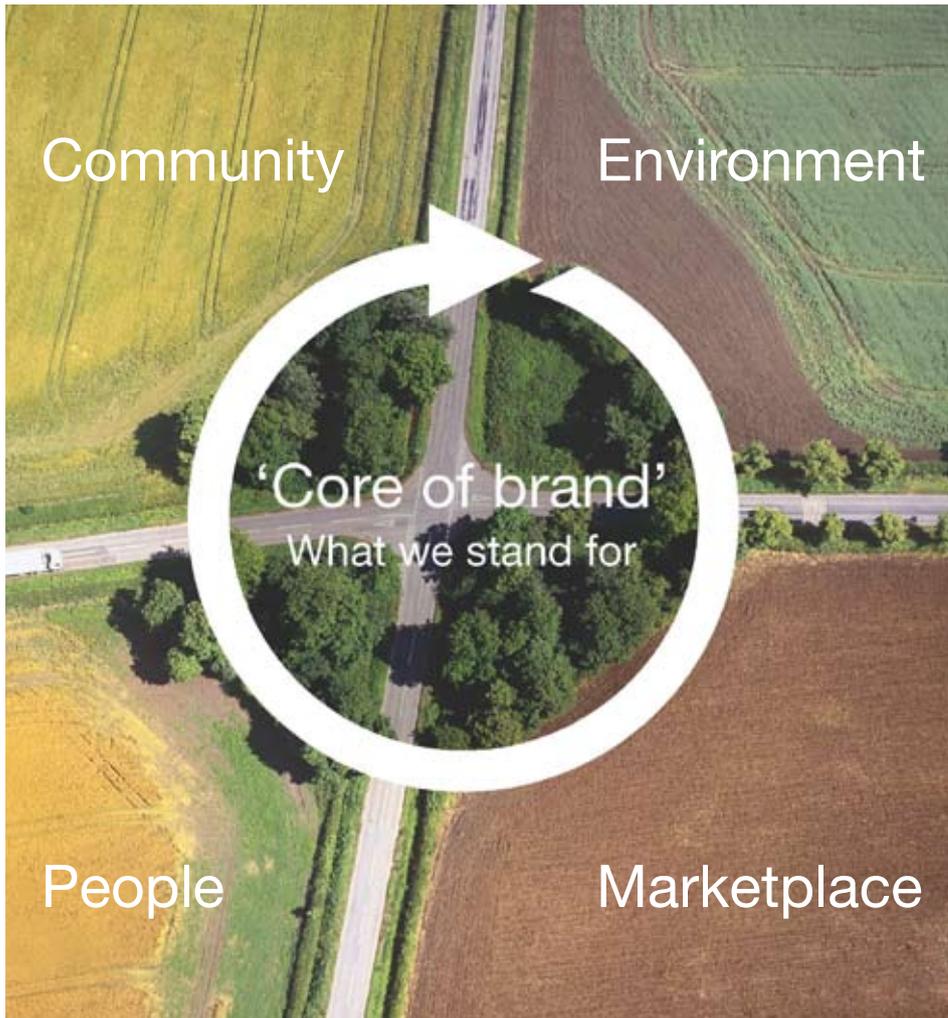
- Training and development (both technical and soft skills) - Our work requires a combination of strong technical skills as well, interpersonal, organizational and communications skills to engage and work effectively with clients and colleagues. Our training curriculum is reviewed and updated annually to reflect current and emerging industry trends or emerging trends. In a year, the Indonesian firm spends 5 % of our turnover on training courses.
- Leadership development – At the more senior level, we have several leadership programmes which help us build future leaders. Some of our key initiatives include **Ulysses**, a global programme for future leaders of PwC, **Inspiring Young Leaders (IYL)**, a local program designed to develop the leadership skills and personal effectiveness of our people and **Genesis Park**, a four-month off share residential learning experience where high performers around the world learn to develop new thinking on key business topics.

Global mobility.

PwC's global mobility programme matches high-performing individuals interested in international assignments with PwC member firms in need of support. These assignments, which can be short or long term, allow us to bring another dimension to the services provided to clients while accelerating career development and personal growth.

As part of continuous improvement efforts, we poll our people annually in our Global People Survey. In ensuring that we are on the right track to making PwC a responsible organizations that strives to provide its people with a great place to work, we must review how effective our people initiatives are and how we can improve.

Corporate Responsibility at PwC



At PwC, we define Corporate Responsibility as our commitment to playing a leading role in achieving a sustainable future: we take responsibility for our actions and promote responsible business practice; support the growth and development of our people and communities; and seek to minimize our impact on environment.

By considering the wider impacts from the perspective which we call "four quadrants" - Community, Environment, People and Marketplace, we are better able to develop a comprehensive strategy that embeds corporate responsibility into our business planning and processes.

Community

PwC people are committed to helping improve the communities in which they live and work. As part of that effort, each member of PwC Indonesia is granted two "community" days per year to participate in the community.

Activities so far have included painting and cleaning schools, setting up libraries, building school playground, joining local youth organisation in paper recycling and mentoring students.

Dream School project

PwC Indonesia is a proud sponsor of the Dream School Project. Working with the Nurani Dunia Foundation, PwC is providing financial support for the construction of a three-storey school building and a multipurpose-hall for SDN Pondok Kacang Barat III Pondok Aren, Tangerang. The project will provide school facilities, improve the school

curriculum and learning environment, and enhance the teachers' tutoring abilities.

Since the beginning of the project in 2006, the number of students enrolled at the school has increased by 26% - from 442 in 2006 to 557 in 2009. To date, more than US\$100,000 has been donated by PwC to the project.

Program with Kadin Indonesia

In August 2009, Indonesian Chamber of Commerce and Industry (KADIN) and PwC Indonesia signed an MoU for a joint program to empower small and medium-scale enterprises (SMEs) in Indonesia through various training activities conducted by PwC Indonesia for entrepreneurs who are members of KADIN. The MoU is for three years and the 2008 IYL (Inspiring Young Leaders) team is largely involved in designing and leading the program.

The program consists of two workshops and is also going to provide entrepreneurs with both



on-site and on-line technical assistance after each workshop. For the first year, KADIN Central Java pioneers the program. After the end of the program, an entrepreneur who is deemed the most successful will become a role model for next year's program.

Environment

Business, government and individual – we are all responsible for the preservation for our natural environment. For PwC, this means integrating for environmental strategy into our everyday operations, doing our part with regard to climate change and engaging our people with environmental issues.

Our activities currently mainly include measuring our carbon environmental impact and develop initiatives to reduce the impact of our operations. Double-sided printing and smart lighting, are a few of our initiatives. We also engage



our people in environmental act activities and have planted 1,200 trees and 6,000 mangroves during Community Day.

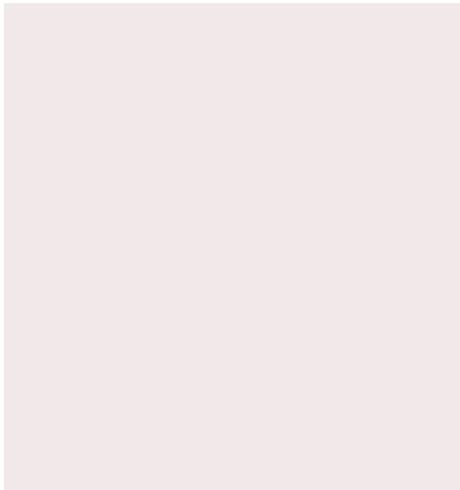
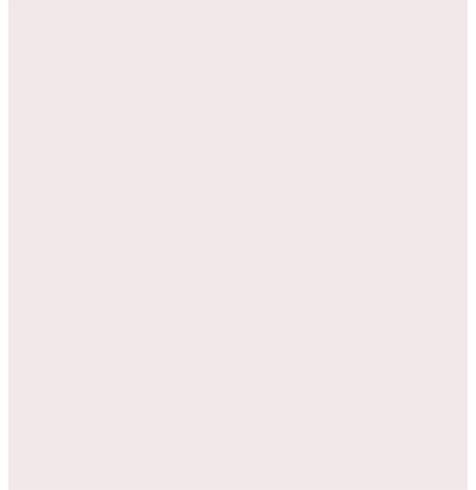
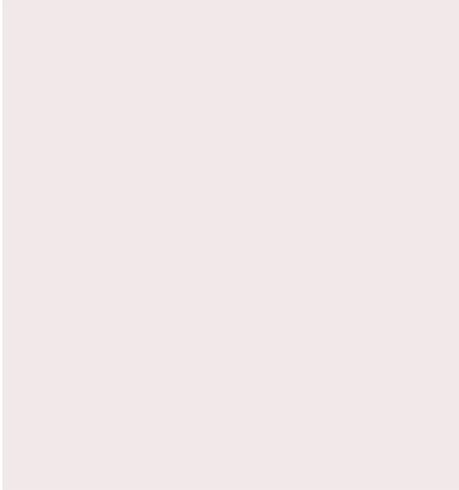
People

In a competitive market, people are integral to an organisation's performance and business success. Building an equal, diverse and rewarding workplace culture helps to ensure this. In achieving a high performance corporate culture, our talent management strategy includes workplace activities such as people development and global mobility.



Marketplace

PwC recognises the important responsibility we bear as providers of assurance, tax and advisory services to the business community. We have a role to play in developing a point of view and maintaining integrity in the marketplace. It is not just about our services but the responsible leadership position we place in society. Our activities include thought leadership such as industry publications, surveys, clients' technical update, clients' seminars, Indonesian tax pocket book and news letters.

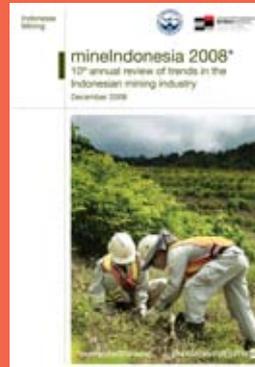




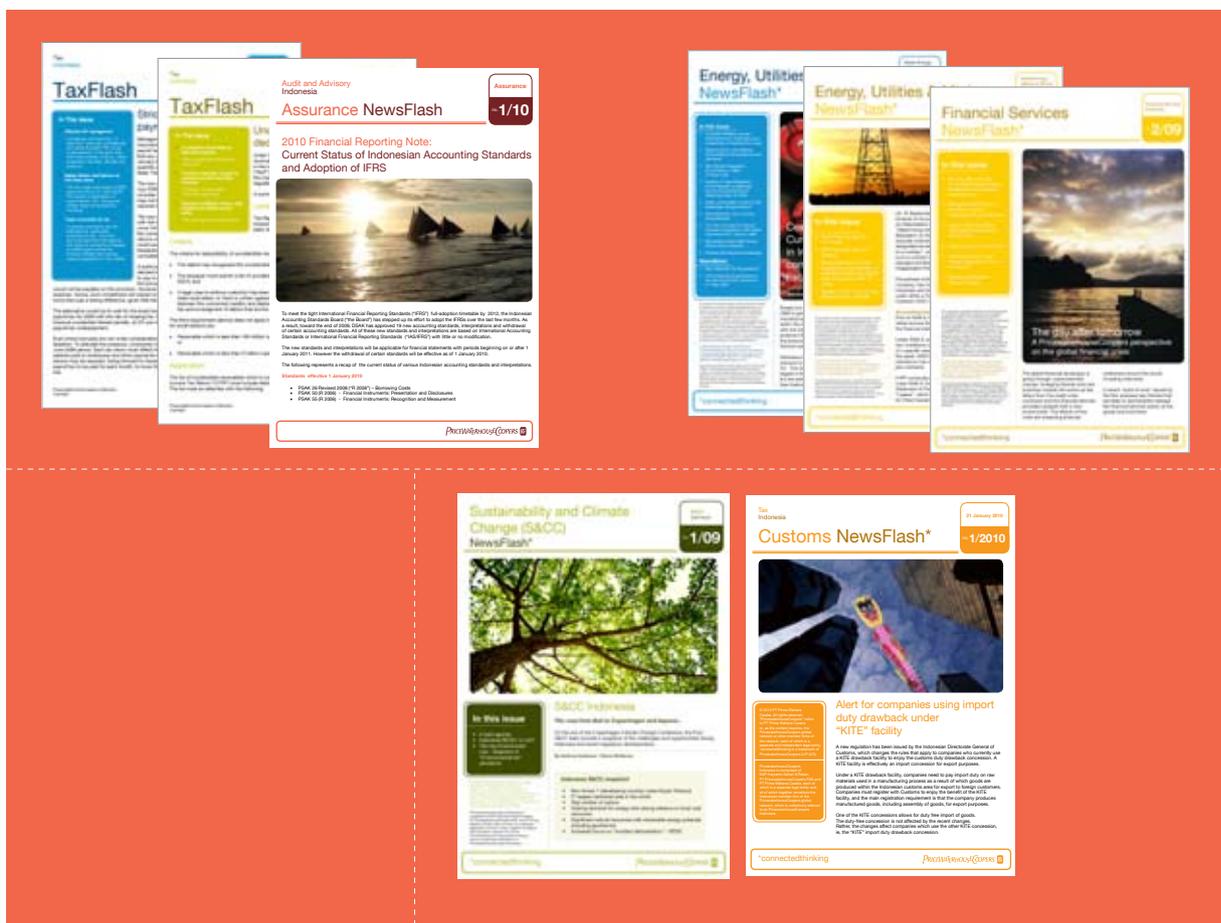
Our drive : Sharing points of view

Taking our leadership position in the marketplace seriously

Our thought leadership - the means by which we articulate our distinctive points of view on major business and emerging trends. Below are several recent PwC publications which explore some of these issues.



Our drive : Sharing points of view



Our thought leaders

Thought leaders are people who combine warmth, humanity and passion with technical expertise - bringing the head and the heart together as one. They set direction and provides guidance plus years combined experience in professional services.

M Jusuf Wibisana
Chairman

Irhoan Tanudiredja
Senior Partner

Assurance

Ade Elimin
Partner

Andry D. Atmadja
Partner

Ashley S Wood
Technical Advisor

Chrisna Wardhana
Partner

Dwi Daryoto
Partner

Eddy Rintis
Partner

Haryanto Sahari
Partner

Jumadi Anggana
Partner

Kees Poelman
Technical Advisor

Lucy Suhenda
Partner

Nita Ruslim
Partner

Sacha Winzenried
Technical Advisor

Thomson Batubara
Partner

William Deertz
Technical Advisor

Yusron Fauzan
Partner

Our thought leaders

Our thought
leaders*

Tax

Ali Mardi
Partner

Anthony Anderson
Technical Advisor

Ay Tjhing Phan
Partner

Engeline Siagian
Partner

Jim McMillan
Technical Advisor

Laksmi Djuwita
Partner

Margie Margaret
Partner

Ray Headifen
Technical Advisor

Tim Watson
Technical Advisor

Advisory

Clifford D Rees
Director

Gopinath Menon
Director

Joshua R Wahyudi
Partner

Michael Goenawan
Partner

Mirza Diran
Partner

Rizal Satar
Partner

Plaza 89
Jl. H.R. Rasuna Said Kav. X-7 No.6
Jakarta 12940 - INDONESIA
P.O. Box 2473 JKP 10001
Telp: +62 21 5212901
Fax: +62 21 5290 5555/5290 5050

PricewaterhouseCoopers Indonesia is comprised of KAP Tanudiredja, Wibisana & Rekan, PT PricewaterhouseCoopers FAS and PT Prima Wahana Caraka, each of which is a separate legal entity and all of which together constitute the Indonesian member firm of the PricewaterhouseCoopers global network, which is collectively referred to as PricewaterhouseCoopers Indonesia.

© 2010 PricewaterhouseCoopers. All rights reserved. "PricewaterhouseCoopers" and "PwC" refer to the network of member firms of PricewaterhouseCoopers International Limited (PwCIL). Each member firm is a separate legal entity and does not act as agent of PwCIL or any other member firm. PwCIL does not provide any services to clients. PwCIL is not responsible or liable for the acts or omissions of any of its member firms nor can it control the exercise of their professional judgment or bind them in any way. No member firm is responsible or liable for the acts or omissions of any other member firm nor can it control the exercise of another member firm's professional judgment or bind another member firm or PwCIL in any way.